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billFLO™ announces support for Do it Best Corp. Hardware Stores

Do it Best stores can now receive invoices electronically

OAKLAND, CA – December 3, 2009 -- Anoowa Inc. announced today billFLO invoicing support is now available for Do it Best Corp. member stores. Do it Best stores can now sign up to the highly rated billFLO invoicing network to electronically receive their Do it Best Corp. invoices directly into their accounting systems. billFLO eliminates invoice friction for small businesses by providing machine-readable invoices that can be easily and quickly imported into most of today's common accounting systems.

Each year nearly 20 billion paper invoices are exchanged between businesses at a cost of almost \$30 billion in lost productivity. Retail hardware stores, in particular, receive a tremendous volume of invoices in paper format. The process of receiving, approving and keying those invoices consumes a significant portion of a store's time and resources. billFLO eliminates that expense by enabling the store owner to receive billFLO computer-readable invoices .

"We've worked with Do it Best Corp's EDI support services to enable participating store owners to receive all their Warehouse and Direct Invoices electronically", said Ian Sweeney, Anoowa CEO. "Receiving billFLO electronic invoices, instead of paper invoices, eliminates all of the manual keying of invoices and enables invoices to be routed electronically for employees to review and approve".

"billFLO functionality has freed up so much time for us. The bookkeeping takes just a few minutes as all the invoices are imported instantly into our accounting system" said Matt Rogers, owner of Do-it-Best store Papenhausen Hardware. "And because everything is now electronic, we don't need to move pieces of paper around. The store manager reviews the electronic invoices at the store, while the accounting is done at the office."

billFLO integrates with many common accounting systems so that other vendors can also send the store their invoices in billFLO format. For more information, visit www.billflo.com.

About billFLO

billFLO, an electronic invoicing network that allows any size of businesses to easily, inexpensively and safely share invoices electronically, was developed by privately owned Anoowa Inc. billFLO makes bills flow by creating a digital bridge between accounting systems. Even with today's ubiquitous computer use, 20 billion invoices are still exchanged in paper form, wasting time, money and tons of paper. billFLO scales to enterprise, but its ease of use and competitive pricing means it's affordable to the smallest company. For more information, visit www.billFLO.com.

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